The Economics of Business Strategy is an authoritative collection of the most important published articles on the economic basis of business strategy. John Kay – who himself has made seminal contributions to the field – has selected articles that illustrate the origins of familiar concepts in business strategy – the experience curve, the portfolio matrix, the 'five forces' while also presenting the foundations of the modern resource based theory of strategy.

The effectiveness of a good strategy well implemented determines a business' future success or failure. Yet history is full of strategic decisions, big and small, that were ill-conceived, poorly organized and consequently disastrous. This updated guide looks at the whole process of strategic decision-making, from vision, forecasting, and resource allocation, through to implementation and innovation. Strategy is
about understanding where you are now, where you are heading and how you will get there. There is no room for timidity or confusion. Although the CEO and the board decide a company's overall direction, it is the managers at all levels of the organization who will determine how the vision can be transformed into action. In short, everyone is involved in strategy. But getting it right involves difficult choices: which customers to target, what products to offer, and the best way to keep costs low and service high. And constantly changing business conditions inevitably bring risks. Even after business strategy has been developed, a company must remain nimble and alert to change, and view strategy as an ongoing and evolving process. The message of this guide is simple: strategy matters, and getting it right is fundamental to business success.

Technology development has provided fundamental benefits of speed, precision, and convenience to common business strategies; providing not only a means for functional integration, but also an opportunity to enhance competitive capability of a business firm. Implementing IT Business Strategy in the Construction Industry brings together topics on understanding business strategy and competitive advantage, as well as essential benefits of concepts and technologies for improving efficiency of the construction industry. This reference source is directed
toward researchers, policy-makers, practitioners, undergraduate, and postgraduate students, in order to gain insights into the complex workings of the traditional construction industry and the concepts and tools used to facilitate a strategically IT enabled industry.

This wide-ranging and authoritative dictionary contains over 7,100 entries covering all areas of business and management, including marketing, organizational behaviour, business strategy, law, and taxation. In its sixth edition, it features the very latest developments, such as those relating to information technology (including mobile technology), and the financial crisis and the subsequent sovereign debt crisis. Entries have been updated to refer to recent events and news in the field, for example the LIBOR scandal. Over 100 new entries have been added including bitcoin, Cog's Ladder, mobile commerce, Six Sigma, social media, theory of institutional deficiencies, and zero-hours contract. Furthermore, there is expanded coverage of areas such as financial regulation and corporate social responsibility, with a number of new entries offering insight into these topics, including aw-shucks defence and Financial Conduct Authority. The new edition of this established bestselling dictionary elucidates modern financial and management jargon, defining entries in a clear, concise,
and accessible manner. With recommended web links for many entries, accessible and kept up to date via the Dictionary of Business and Management companion website, this edition is more informative than ever. This A--Z reference work is essential for business students, teachers and professionals, and useful for anyone needing a guide to business terminology.

A practical approach to business transformation Fit for Growth* is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70–plus years of strategy consulting experience and in-depth research, the experts at PwC’s Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. Examples from Strategy&’s hundreds of clients illustrate successful transformation on the ground, and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition. Throughout the Fit for Growth process, the focus is on maintaining consistent high-value performance while enabling fundamental change. Strategy& has helped major clients around the globe achieve significant and sustained results with its research-backed approach to
Restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that allow companies to: Achieve growth while reducing costs Manage transformation and transition productively Create lasting competitive advantage Deliver reliable, high-value performance Sustainable success is founded on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be made lightly. The Fit for Growth approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. *Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United States

For MBA students and graduates embarking on careers in investment banking, corporate finance, strategy consulting, money management, or venture capital Through integration with traditional MBA topics, Taxes and Business Strategy, Fifth Edition provides a framework for understanding how taxes affect decision-making, asset prices, equilibrium returns, and the financial and operational structure of firms. Teaching and Learning Experience This program presents a better teaching and learning experience—for
you and your students: Use a text from an active author team: All 5 authors actively teach the tax and business strategy course and provide students with relevant examples from both classroom and real-world consulting experience. Teach students the practical uses for business strategy: Students learn important concepts that can be applied to their own lives. Reinforce learning by using in-depth analysis: Analysis and explanatory material help students understand, think about, and retain information.

Author of cult classics The Pumpkin Plan and The Toilet Paper Entrepreneur offers a simple, counterintuitive cash management solution that will help small businesses break out of the doom spiral and achieve instant profitability. Conventional accounting uses the logical (albeit, flawed) formula: Sales - Expenses = Profit. The problem is, businesses are run by humans, and humans aren't always logical. Serial entrepreneur Mike Michalowicz has developed a behavioral approach to accounting to flip the formula: Sales - Profit = Expenses. Just as the most effective weight loss strategy is to limit portions by using smaller plates, Michalowicz shows that by taking profit first and apportioning only what remains for expenses, entrepreneurs will transform their businesses from cash-eating monsters to profitable cash cows. Using Michalowicz's Profit First system, readers will learn that:
Following 4 simple principles can simplify accounting and make it easier to manage a profitable business by looking at bank account balances. A small, profitable business can be worth much more than a large business surviving on its top line. Businesses that attain early and sustained profitability have a better shot at achieving long-term growth. With dozens of case studies, practical, step-by-step advice, and his signature sense of humor, Michalowicz has the game-changing roadmap for any entrepreneur to make money they always dreamed of.

This book teaches business owners what they need to know about taxes for their small business and how to make the best tax-related decisions in all aspects of their business. It is completely updated to cover new changes to the tax laws under the recently enacted CARES Act, including short-term changes to the Tax Cuts and Jobs Act intended to help small businesses affected by the coronavirus pandemic. It has information on all aspects of taxes for a small business owner, from how to choose the best business entity to tax deductions, recordkeeping, business losses, payroll taxes, fringe benefits, retirement plans, and much more. It provides valuable tax-related strategies and information to help small business owners save money and run their business without running into trouble with the IRS.
Information and communication systems are an essential component of our society, forcing us to become dependent on these infrastructures. At the same time, these systems are undergoing a convergence and interconnection process that, besides its benefits, raises specific threats to user interests. Citizens and organizations must feel safe when using cyberspace facilities in order to benefit from its advantages. Network Security and Its Impact on Business Strategy provides innovative insights into the impact of m-commerce, m-learning, and m-knowledge management technologies and the risks their usage has on different organizations, such as online stores, higher education institutions, multinational corporations, health providers, and more. Highlighting topics including cyberterrorism, smart security, and cyber ethics, this book is designed for IT and security specialists and consultants, managers and risk managers, corporations, health providers, researchers, academicians, and students.

Recent years have seen unprecedented public scrutiny over the tax practices of Multinational Enterprise (MNE) groups. Tax policy and administration concerning international transactions, aggressive tax planning, and tax avoidance have become an issue of extensive national and international debate in developed and developing countries alike. Within this context, transfer pricing,
historically a subject of limited specialist interest, has attained name recognition amongst a broader global audience that is concerned with equitable fiscal policy and sustainable development. Abusive transfer pricing practices are considered to pose major risk to the direct tax base of many countries and developing countries are particularly vulnerable because corporate tax tends to account for a larger share of their revenue. This handbook is part of the wider WBG engagement in supporting countries with Domestic Resource Mobilization (DRM) by protecting their tax base and aims to cover all relevant aspects that have to be considered when introducing or strengthening transfer pricing regimes. The handbook provides guidance on analytical steps that can be taken to understand a country’s potential exposure to inappropriate transfer pricing (transfer mispricing) and outlines the main areas that require attention in the design and implementation of transfer pricing regimes. A discussion of relevant aspects of the legislative process, including the formulation of a transfer pricing policy, and the role and content of administrative guidance, is combined with the presentation of country examples on the practical application and implementation of the arm’s length principle and on running an effective transfer pricing audit program. Recognizing the importance of transfer pricing regulation and administration for the business
environment and investor confidence, this handbook aims to balance the general objective of protecting a country's tax base and raising additional revenue with investment climate considerations wherever appropriate.

Managerial decisions are considerably influenced by taxes: e.g. the choice of location, buying or leasing decisions, or the proper mix of debt and equity in the company's capital structure increasingly demand qualified employees in an economic environment that is becoming more and more complex. Due to the worldwide economic integration and constant changes in tax legislation, companies are faced with new challenges – and the need for information and advice is growing accordingly. This book's goal is to identify and quantify possible tax effects on companies' investment strategies and financing policies. It does not focus on details of tax law, but instead seeks to address students and practitioners focusing on corporate finance, accounting, investment banking and strategy consulting.

A corporate guide to understanding the basic tax implications of everyday business
Organized to cover the tax implications of transactions as they occur through a company's life cycle, the basic principles of tax management are applied through the use of case studies that simulate a variety of real-
Consumer behavior is becoming increasingly complex in the current global market. A
broader understanding of the psychologically driven motivation of consumers and characteristics of the consumer decision-making process is vital for effective customer engagement. Utilizing Consumer Psychology in Business Strategy provides emerging research on consumer behavior and decision-making processes through the lens of business advancement and innovation. While highlighting topics such as brand personality, consumer perception, and marketing strategy, this publication explores various types of consumer behavior and methods to maximize benefits and efficiency. This book is an important resource for business administrators, managers, practitioners, academics, and students seeking emerging research on the consumer markets.

This book analyses how China’s firms in the consumer electronics (CE) sector have developed their business strategy and corporate governance during the reform process. The CE sector is one of China’s most important and dynamic manufacturing sectors. As one of the earliest market-oriented sectors after 1978, its experience illustrates the adoption of the Western model of management in China. This is the first book to analyse the link between business strategy, corporate governance and performance of firms, explicitly comparing state-, collective-, and privately-owned
firms. This book argues that the competitive dynamics of the market are central to the survival of firms in contemporary China. Focuses on the state, collective and private Chinese firms in the consumer electronics sector. Provides insights into the interactions among political, economic and corporate factors in the China business environment that influence the strategies and performance of these firms. Compares the corporate governance of these Chinese firms across different ownership forms.

The Tax Rules Have Changed. Your Business Should, Too. The Tax Cut and Jobs Act of 2017 marks the biggest tax reform in more than 30 years. The changes to the tax code are complex (especially for the small-business owner), but you don't have to go it alone. CPA and Attorney Mark J. Kohler delivers a comprehensive analysis of the new tax and legal structure you desperately need to help make the new tax law work for you. In this revised edition of The Tax and Legal Playbook, Kohler reveals clear-cut truths about tax and legal planning and delivers a practical, play-by-play guide that helps you build wealth, save on taxes, and protect your assets. Using real-world case studies, tax-savvy tips, game plans, and discussion points, Kohler coaches you through the complexities of the tax game of the small-business owner. You'll also learn how to:
Examine your business needs and pick the right business entity for you. Build your personal and corporate credit in eight steps. Implement affordable asset protection strategies. Take advantage of underutilized business tax deductions. Pick the right health-care, retirement, and estate plans. Bring on partners and investors the right way. Plan for your future with self-directed retirement funds. Reading from cover to cover or refer to each chapter as needed, you will come away wiser and better equipped to make the best decisions for your business, your family, and yourself.

For MBA students and graduates embarking on careers in investment banking, corporate finance, strategy consulting, money management, or venture capital. Through integration with traditional MBA topics, Taxes and Business Strategy, Fifth Edition provides a framework for understanding how taxes affect decision-making, asset prices, equilibrium returns, and the financial and operational structure of firms. Teaching and Learning Experience This program presents a better teaching and learning experience—for you and your students: *Use a text from an active author team: All 5 authors actively teach the tax and business strategy course and provide students with relevant examples from both classroom and real-world consulting experience. *Teach students the practical uses for business strategy: Students learn
important concepts that can be applied to their own lives. *Reinforce learning by using in-depth analysis: Analysis and explanatory material help students understand, think about, and retain information.

In a global and increasingly competitive world, companies must be aware of important drivers. Entrepreneurship and innovation are important contributions to the development of economies and creation of employment, gaining relevance in the business context due to a more complex market and needs for higher differentiation. The Handbook of Research on Entrepreneurship, Innovation, and Internationalization provides key data to business managers on dealing with entrepreneurship, as well as for creating networks and complementarities for leveraging the firm’s activity in order to help plan and control innovation and internationalization processes to avoid risk and increase the firm’s value. The content within this publication includes topics such as family business, economics, and business education. It is designed for entrepreneurs, managers, researchers, academicians, and students.

Small business taxes taxing you out? For most business owners, their single biggest “expense” (and headache) is dealing with their taxes. And while the just passed Congressional tax bill reduced taxes for many of the estimated 30 million small business
owners in the U.S., the nation’s taxes continue to be complex. Not being up-to-speed on tax rules and strategies can lead to mistakes that cost business owners thousands of dollars in fines and penalties every year. Small Business Taxes For Dummies assists both current and aspiring small business owners with important tax planning issues, including complete coverage of the tax changes taking effect in 2018, creating an ongoing tax routine, dealing with the IRS, and navigating audits and notices. Includes issues influencing incorporated small businesses, partnerships, and LLCs. Offers expanded coverage of other business taxes including payroll and sales taxes. Provides websites and other online tax resources. Gives guidance to millennials juggling multiple gigs. If you’re a current or aspiring small business owner looking for the most up-to-date tax planning issues, this book keeps you covered.

Academic research shows that well-known principal-agent and capital market problems are strongly influenced by tax considerations. Against this background, this volume is the first to present a fully-fledged overview of the interdependence of tax and corporate governance. Not only the basic political, legal and economic questions but also major topics like income measurement, shareholding structures, corporate social responsibility, and tax shelter disclosure are covered.
This book examines fundamental issues of principle and practice in the taxation of international corporations. It analyses the economic and wider normative basis of the existing international tax system, and proposes potential reforms, including radical methods of allocating taxing rights based on residence, destination, and formula apportionment.

A Review of Taxes and Corporate Finance investigates the consequences of taxation on corporate finance focusing on how taxes affect corporate policies and firm value. A common theme is that tax rules affect corporate incentives and decisions. A second emphasis is on research that describes how taxes affect costs and benefits. A Review of Taxes and Corporate Finance explores the multiple avenues for taxes to affect corporate decisions including capital structure decisions, organizational form and restructurings, payout policy, compensation policy, risk management, and the use of tax shelters. The author provides a theoretical framework, empirical predictions, and empirical evidence for each of these areas. Each section concludes with a discussion of unanswered questions and possible avenues for future research. A Review of Taxes and Corporate Finance is valuable reading for researchers and professionals in corporate finance, corporate governance, public finance and tax policy.
What difference can the aspiring HR strategist really make to business value? In the new edition of her ground-breaking book, Linda Holbeche answers this question and provides the tools and insights to help HR managers and directors add value to the organization by implementing effective HR initiatives that are aligned to core business strategies. Featuring updated profiles and case studies from top HR strategists who have used their skills to deliver a variety of key business objectives, Aligning Human Resources and Business Strategy, 2nd edition provides inspiration and guidance on how to apply the theory to challenges in your organization. Learn how you can strengthen and prove the relationship between people strategy and business success through your approach to performance and development and impress at the highest levels with this new edition of an HR classic. Linda Holbeche is Director of Research and Policy at the Chartered Institute of Personnel and Development (CIPD). Linda chairs and speaks at meetings and conferences worldwide and appeared at number six in Human Resources magazine's HR most influential 2008 roll call of top industry thinkers.

Now beyond its eleventh printing and translated into twelve languages, Michael Porter’s The Competitive Advantage of Nations has changed completely our conception of how prosperity is created and sustained in the
modern global economy. Porter’s groundbreaking study of international competitiveness has shaped national policy in countries around the world. It has also transformed thinking and action in states, cities, companies, and even entire regions such as Central America. Based on research in ten leading trading nations, The Competitive Advantage of Nations offers the first theory of competitiveness based on the causes of the productivity with which companies compete. Porter shows how traditional comparative advantages such as natural resources and pools of labor have been superseded as sources of prosperity, and how broad macroeconomic accounts of competitiveness are insufficient. The book introduces Porter’s “diamond,” a whole new way to understand the competitive position of a nation (or other locations) in global competition that is now an integral part of international business thinking. Porter's concept of “clusters,” or groups of interconnected firms, suppliers, related industries, and institutions that arise in particular locations, has become a new way for companies and governments to think about economies, assess the competitive advantage of locations, and set public policy. Even before publication of the book, Porter’s theory had guided national reassessments in New Zealand and elsewhere. His ideas and personal involvement have shaped strategy in countries as diverse as the Netherlands, Portugal, Taiwan, Costa
Rica, and India, and regions such as Massachusetts, California, and the Basque country. Hundreds of cluster initiatives have flourished throughout the world. In an era of intensifying global competition, this pathbreaking book on the new wealth of nations has become the standard by which all future work must be measured.

Like a detailed trail map through the jungle of finance, this book guides readers past small-business financial pitfalls, showing readers how to fine-tune operations and enhance profitability. • Written by a business owner for business owners, the author makes reading financial statements easy and interesting • Demonstrates how any business owner can shape unique financial statements to better manage their business • Breaks down the complexity of finance into easy-to-remember stories about real people and real companies • Examines and explains each of the three main financial statements and common ratios used by banks and investors • Shows how to build business dashboards that guide better decision making—and how simple analysis can show the financial future of your business • Helps small business owners to learn the difference between profits and cash flow, make better decisions by doing real analysis using only basic math, and do forecasting and budgeting quickly and easily

Tackling the fundamental question asked by
all taxpayers – “How can I save on my taxes?,” attorney and CPA Mark Kohler empowers frustrated taxpayers to dismiss the common CPA jargon that their tax payment “is what it is” and ignore widely used tax talk like “you just make too much money.” Kohler reveals 8 life-changing tax principles, and teaches both wage earners and business owners how to apply fundamental, but underutilized tax strategies to achieve huge tax savings, greater wealth, and ultimately, a winning pursuit of the American Dream. Kohler presents wage earners with applicable strategies beyond writing off mortgage interest and contributing more to their IRA. Following the story of a typical family, taxpayers discover the undeniable benefit of owning a side/or small business, how hiring their spouse and children can help their bottom line, the financial windfall that comes with owning rental real estate, and the secret success behind self directing their retirement plan, which is something 9 out of 10 CPAs don’t know or don’t talk about! Small business owners uncover new avenues for adding to their bottom line including how to save on health care and legitimate bookkeeping techniques that can put thousands back in their pocket—all illustrated through checklists, charts and templates available in the additional resources toolkit provided by Kohler.

This book explores the conditions for growth
that can create value for shareholders, focusing on the main strategies adopted by firms including horizontal expansion, vertical integration and product diversification. To evaluate whether or not a particular growth strategy is successful, the author examines the economic fundamentals of each strategy and presents analytical models of both internal development and external acquisition. He moves on to present four case studies of successful companies to highlight how a firm chooses and implements a defined growth strategy. This stimulating integrated analysis will appeal to researchers and students in business administration as well as managers, entrepreneurs and consultants involved in strategic management.--publisher description.

For private business owners, managing a successful exit from their business is one of the most important events in their business lives. This book shows you how to do so with the minimum of fuss and maximum return. It is unique because the author writes from the owner's point of view, bringing together in one place all you need to know about planning this complex process. Exit Strategy Planning emphasises the need to place exit planning on a firm foundation, with taxation planning and business continuity planning providing the basis to ensure a smooth transition that will yield the maximum return. The first three
parts of the book ('Laying the Foundations', 'Choosing your Exit Strategy' and 'Preparing and Implementing your Plans') present a best practice approach to this complex subject. Here the book highlights the importance of planning, often several years in advance, and explains the need to make the business 'investor ready' by identifying and removing impediments to sale. Part 3 culminates in a step-by-step guide to producing and implementing your Master Exit Strategy Plan. Following on from this the extensive appendices in Part 4 discuss in detail each of the exit options open to you (many of which you have probably never considered) and show how to choose the optimum exit route. Exit Strategy Planning is a book that will do more than save you time and money now and in the future; it will help you to maximise on what may well be a lifetime's investment.

This authoritative, comprehensive, and accessible volume by leading global experts provides a broad overview of marketing strategy issues and questions, including its evolution, competitor analysis, customer management, resource allocation, dynamics, branding, advertising, multichannel management, digital marketing and financial aspects of marketing. The Handbook comprises seven broad topics. Part I focuses on the conceptual and organizational aspects of marketing strategy while Part II deals with understanding competition. Customers and
customer-based strategy, marketing strategy decisions, and branding and brand strategies are covered in the next three parts while Part VI looks at marketing strategy dynamics. The final part discusses the impact of marketing strategy on performance variables such as sales, market share, shareholder value and stakeholder value. All of the chapters in this Handbook offer in-depth analyses of research developments, provide frameworks for analyzing key issues, and highlight important unresolved problems in marketing strategy. Collectively, they provide a deep understanding of and key insights into the foundations, antecedents and consequences of marketing strategy. This compendium is an essential resource guide for researchers, doctoral students, practitioners, and consultants in the field of marketing strategy.

If you’re an executive, manager, or anyone interested in leveraging AI within your organization, this is your guide. You’ll understand exactly what AI is, learn how to identify AI opportunities, and develop and execute a successful AI vision and strategy. Alex Castrounis, business consultant and former IndyCar engineer and race strategist, examines the value of AI and shows you how to develop an AI vision and strategy that benefits both people and business. AI is exciting, powerful, and game changing—but too many AI initiatives end in failure. With this
book, you’ll explore the risks, considerations, trade-offs, and constraints for pursuing an AI initiative. You’ll learn how to create better human experiences and greater business success through winning AI solutions and human-centered products. Use the book’s AIPB Framework to conduct end-to-end, goal-driven innovation and value creation with AI Define a goal-aligned AI vision and strategy for stakeholders, including businesses, customers, and users Leverage AI successfully by focusing on concepts such as scientific innovation and AI readiness and maturity Understand the importance of executive leadership for pursuing AI initiatives "A must read for business executives and managers interested in learning about AI and unlocking its benefits. Alex Castrounis has simplified complex topics so that anyone can begin to leverage AI within their organization." – Dan Park, GM & Director, Uber "Alex Castrounis has been at the forefront of helping organizations understand the promise of AI and leverage its benefits, while avoiding the many pitfalls that can derail success. In this essential book, he shares his expertise with the rest of us." – Dean Wampler, Ph.D., VP, Fast Data Engineering at Lightbend
conditions in today's volatile global economy, Valuation, Fifth Edition continues the tradition of its bestselling predecessors by providing up-to-date insights and practical advice on how to create, manage, and measure the value of an organization. Along with all new case studies that illustrate how valuation techniques and principles are applied in real-world situations, this comprehensive guide has been updated to reflect new developments in corporate finance, changes in accounting rules, and an enhanced global perspective. Valuation, Fifth Edition is filled with expert guidance that managers at all levels, investors, and students can use to enhance their understanding of this important discipline. Contains strategies for multi-business valuation and valuation for corporate restructuring, mergers, and acquisitions. Addresses how you can interpret the results of a valuation in light of a company's competitive situation. Also available: a book plus CD-ROM package (978-0-470-42469-8) as well as a stand-alone CD-ROM (978-0-470-42457-7) containing an interactive valuation DCF model. Valuation, Fifth Edition stands alone in this field with its reputation of quality and consistency. If you want to hone your valuation skills today and improve them for years to come, look no further than this book.
Strategic Business Tax Planning, Second Edition is the definitive handbook on business tax planning, skipping the unnecessary and minute taxation details and focusing instead on the big picture in taxes. Organized around business processes, this reader-friendly guide shows you how to optimally put tax management principles to work in your business.

In this revised second edition, Hans Jansson develops and applies an international business strategy framework to contemporary complex global markets. This cutting-edge textbook explores the major challenges associated with doing business in complex and turbulent emerging markets and how MNCs in mature markets execute strategies to meet these challenges.

Based on the findings of a commission chaired by James Mirrlees, this volume presents a coherent picture of tax reform whose aim is to identify the characteristics of a good tax system for any open developed economy, assess the extent to which the UK tax system conforms to these ideals, and recommend how it might be reformed in that direction.

"There is no debate about the fact that a "business as usual" approach is an environmentally unsustainable one. Given the magnitude of the environmental challenges the world faces today, extensive changes in
Corporate strategies and significant innovation advances are absolutely necessary if we are to avoid substantial decreases in our quality of living. This set of internationally recognized authors provides some fresh and informative perspectives on this topic along with a path for a more sustainable future. Ṣ D Mark Ferguson, University of South Carolina, US Corporations across the world are becoming increasingly aware of the threat of environmental degradation and the growing importance of sustainable business practices. This raises a vital question: How can for-profit firms (and other profit-conscious enterprises such as government organizations) implement more environmentally friendly policies without sacrificing profitability? This innovative volume tackles that complex question, offering detailed recommendations for making strategic technological choices that are economically advantageous, ecologically sustainable and socially responsible. Expert contributions examine the contextual factors that affect implementation of more sustainable technology and innovation practices, offering a number of empirical methodologies to describe and explain these multidimensional influences. What emerges is a compelling argument in favor of balanced strategies that merge profitability concerns with ecological consciousness, allowing for controlled sustainable development and stable, long-term economic success.
Discussion of companies in both developed and emerging countries makes this book useful on a truly global scale. Students and professors of business, management studies and economics will find much to admire in this path-breaking volume. Managers, policymakers and other practitioners will also benefit greatly from this book’s timely and insightful recommendations.

What’s Section 1031? How does it help property investment? Who qualifies for its benefits? These are the answers serious real estate investors must know – and are the kind of issues tackled in this one-stop resource. Property owners will find all the useful (and money-saving) information on real estate taxes they need, like how to: shelter rental income and earn the most from vacation properties; maximize expense and loss deductions; participate in Tenant-in-Common investing; preserve their wealth by protecting their assets; and much more! It’s important for everyone to know their legal rights – especially when it comes to their investments and money. This guide lays the foundation to build an investor’s wealth.

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